

# MOUNTAIN ECHOES

Connecting with the spirit and history of Townsend, Cades Cove, and the Great Smoky Mountains.



THE ENTERTAINMENT ISSUE 2024

## Tastes of the Smokies Returns in June, 2024

Don't miss our **Third Annual "Tastes of the Smokies"** which returns on **Saturday, June 1, from 5:00 p.m. to 7:30 p.m.** This year's event features more than 20 local eateries onsite, cocktails, living history demonstrations, and live music from **Jasper Hollow**.



THE 3RD ANNUAL

# TASTES of the SMOKIES

SAT, JUNE 1, 2024

JOIN US FOR A TASTE OF APPALACHIAN CULTURE WITH REGIONAL FOOD, MUSIC, AND HISTORY AT TASTES OF THE SMOKIES.

EVENTS & TICKETS  
CHECK NOW!



TASTES OF THE SMOKIES



Some of our early restaurant commitments are:

- *Apple Valley Cafe*
- *The Abbey*
- *Blackhorse Pub*
- *Company Distillery*
- *Calhoun's*
- *Elvira's Cafe*
- *Fire & Salt*
- *Peaceful Side Social*
- *Pinchy's Lobster*
- *Peaceful Side Creamery*
- *Tuckaleechee Garden Club*
- *Townsend Coffee*
- *US Foods Supply*
- *Walnut Kitchen*

CALENDAR OF EVENTS INSIDE

### OUR MUSICAL GUESTS ARE:

Proudly hailing from East Tennessee (Maryville), **Jasper Hollow** is composed of husband-and-wife duo **Logan and**



**Lauren Winders**, whose sound merges vocal harmony, stellar musicianship, and Americana-rooted songwriting. The duo's simple, inviting presentation and chemistry has resonated with audiences of all kinds since 2015.

**JASPER**  
HOLLOW

MUSEUM STAFF

- Melody Silverberg, Acting Exec. Dir.
Jenn Bowen, Education Curator
Jill Cable, Administrative Assistant
Tamri Cutlip, Gift Shop Manager
Logan Hull, Director of Operations
Zee Johnston, Sales Associate
Lorna Keathley, Associate Curator
Trevor Lanier, Curator
Sarah Pirkle, Music Educator, JAM

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FUNDRAISING | 2024

Heritage Center Launches 2024 Fundraising Campaign

In 2024, the Great Smoky Mountains Heritage Center is seeking to revitalize sponsor relationships by working harder to provide value to the people who support us.

The Sponsor Benefits Guide 2024 is a new approach from the Heritage Center, designed to help us and our sponsors work together to process contributions while providing our benefactors the credit they deserve.

Our sponsors will receive recognition in press releases, advertising, social media, on-site event banners and our newsletters. However, we plan on a more pro-active and refreshed approach with some new sponsorship opportunities.

If you are interested in being a sponsor of the Heritage Center, contact Acting Executive Director, Melody Silverberg, at 865-448-0044.



MESSAGE TO OUR SPONSORS | MELODY SILVERBERG, CHAIRMAN

Like all non-profits, fulfilling our mission depends on generous supporters like you. As a sponsor, you join other local and national businesses who are partners in preserving our museum, cultural programming, historic buildings, and artifacts.

You help us interpret and communicate their importance to the development of the mountain culture unique to East Tennessee while working to educate regional, national, and international visitors about the lives, stories, and legacy of those who lived it.

Your donations provide educational opportunities for visitors, families and students of all ages and support the presentation of events and concerts that celebrate both the current and historical culture of the region.

Please sponsor us with your support of the Great Smoky Mountains Heritage Center, and help us do the work we do daily to preserve the history and heritage of East Tennessee. Thank you for your support.



One of the primary benefits the GSMHC can offer its sponsors is visibility. We plan to use our newsletters, website, and social media to raise awareness for our sponsorship community.

# KIDS TAKE OVER THE MUSEUM

SATURDAY, MAY 11, 2024



**T**he 2nd Annual **Kids Take Over the Museum** will provide kids of all ages with hands-on activities that are rooted in rich Appalachian history.

There will be no shortage of activities for your young crafter or artist. **From 10:00 am to 4:00 pm**, they'll enjoy basket weaving, blacksmithing, and pottery making. Over 25 demonstrations, on-site vendors and special events are lined up for this huge day at the Great Smoky Mountains Heritage Center.

Visitors will **play loads of games** that would have been popular choices for kids on the mountain homestead. Traditional Cherokee hunting games will be set up around the property for the young hunter to try. Representatives from the **Museum**

**of the Cherokee** will be on hand to teach traditional dances and share the magic of their oral history.

The **Junior Appalachian Musicians** will be around the campus showing off their musical skills as they play traditional mountain music. The musical program will culminate with a performance at the 350-seat amphitheater.

With **living history interpreters and demonstrators** throughout the Heritage Center's 10 plus acre museum site, kids are the focus all day long. Don't miss it!



Junior Appalachian Musicians<sup>®</sup> Smoky Mountain



Museum of the Cherokee People



## THE 3RD ANNUAL

GREAT SMOKY MOUNTAINS

# FIBER FAIR



APRIL 19 & 20, 2024

*Over 20 vendors are set up throughout the Heritage Center's 10 acre campus and a variety of classes are offered.*

## The Great Smoky Mountains Fiber Fair is Back!

**E**xperienced fiber artists will share their knowledge and demonstrate techniques. You'll **meet some of the animals** whose fleece becomes the fibers that are spun into yarn and used to create wearables and art. There are two days of **classes, demonstrations, sales**, and accompanying crafts, like blacksmithing, and woodworking. The Fair will include **concessions, museum gallery tours, and live music.**





▲ The Ultimate Eagles Tribute



▲ T. G. Sheppard



▲ Landslide

■ CONCERT SCHEDULE | 2024

# Two series are better than one!

**T**he GSM Heritage Center has split the summer concerts into two easy to manage categories:

- **Legends Series:** Ticketed Concerts
- **Sunset Series:** Member Benefit Concerts (also available to the public)

Both Series are packed with awesome talent and variety. We have **Grammy Award** winners and Hall of Famers plus up-and-comers and local favorites.

**TICKETS & EVENTS:**

**Visit [gsmheritagecenter.org](http://gsmheritagecenter.org)**

where you will stay informed and experience ease of use for events and ticket purchasing. Keep up with our calendar and connect with the handy QR code shown here.

EVENTS & TICKETS  
CHECK NOW!



## LEGENDS CONCERT SERIES

**Wade Hayes with Darin & Brooke Aldridge** | Friday June 14

Wade's debut single, "Old Enough to Know Better," hit #1 on Billboard's Hot Country Singles chart. He makes his first ever appearance at GSMHC and we welcome back the sweet Bluegrass sounds of Darin and Brooke Aldridge!

**The Young Fables** - Friday June 28

The Young Fables create music with classic storytelling weaved into Americana roots music with pop sensibilities. East Tennessee (Maryville) natives, Laurel Wright and Wes Lunsford are influenced by Patsy Cline, Bonnie Raitt, Glen Campbell and Chet Atkins.

**T. G. Sheppard** | Friday July 12

TG Sheppard has 21 number-one hits and is ranked among the top 100 country artists of all time. His show is chock full of chart-topping hits like "Last Cheaters Waltz," "I Loved 'Em Everyone," "Do You Wanna Go To Heaven," and "Party Time". Sheppard's dedication to entertainment has truly made him one of the great Legends in country music.

**On The Border** | The Ultimate Eagles Tribute | Friday July 26

On the Border pulls it off like no other Eagles tribute can. These guys emulate the true sound of the Eagles music. Note for note musically, along with 5-part harmonies, these guys nail it on all the hits. Having played all over the U.S., selling out venues, and wowing crowds of all ages, you can't miss this band when they come to Townsend!

**Landslide** | A Tribute to Fleetwood Mac | Friday Sept 6

Paying homage to one of the greatest and most popular bands in music history, LANDSLIDE recreates the hits from yesteryear, taking fans on an electric journey through FLEETWOOD MAC's incredible catalog of music, including the hits from their solo-careers.

**Linda Davis** | 3x Grammy Winner | Friday Sept 20

Labeled a 'song stylist', Davis' unique ability to interpret a song has made her one of Nashville's favorite vocalists. She has quickly gained a legion of friends and fans in the music industry. Davis and Reba McEntire collaborated in the studio where they recorded a duet entitled Does He Love You that went on to become a #1 hit and earn both artists several awards, including a Grammy for Best Country Vocal Collaboration.

**Sean of the South** | Friday Oct 6

Sean Dietrich is a columnist, novelist, and stand-up storyteller known for his commentary on life in the American South. His work has appeared in Newsweek, Southern Living, Reader's Digest, Garden and Gun, The Tallahassee Democrat, the Birmingham News. He has authored fifteen books and is the creator of the Sean of the South Podcast.

▲ *The Young Fables*▲ *Pistol Creek*

## SUNSET CONCERT SERIES

### **Blue Ridge Gathering** | Friday May 24

Old Time band from Knoxville, TN featuring Cody Bauer, Jessica Watson, and Duck Ryan and features the students of the Smoky Mountain Junior Appalachian Musicians.

### **Wild Blue Yonder** | Friday June 7

Acoustic music with heart and purpose . . . Wild Blue Yonder celebrates Appalachian/Southern American tradition, culture and values with Old-Time, Gospel and Celtic Folk music. WB Y plays and sings to honor the musicians of the past, who first shared songs of the mountains. They preserve the history and language of Appalachia while spreading the good news of Jesus Christ.

### **Jay Clark and the Tennessee Tree Beavers** | Friday June 21

Jay Clark writes and performs original Appalachian folk music with the Tennessee Tree Beavers. Jay Clark has been a staple in the East Tennessee music scene for more than 20 years. Jay recently released his fifth recording, *Of Mountains & Heartbreak*. He will be accompanied by Greg Horne on lead guitar and Daniel Kimbro on upright bass.

### **The NEW Quintet** | Friday July 5

Honoring the songs and styles that have shaped our country from Traditional Folk to Ragtime, Old-Time and Early Country, The New Quintet features storyteller and musicologist Nicholas Edward Williams (Guitar, Vocals), Emma Dubose (Fiddle, Vocals), Jade Watts (Upright Bass, Vocals), Gordon Inman (Clarinet) and Cody Ray (Guitar, Lap Steel).

### **Pistol Creek Catch of the Day** | Friday July 19

Pistol Creek Catch of the Day is a musical ensemble comprising guitar, fiddle, doghouse bass, tenor banjo, mandolin, maybe a ukulele and an assortment of guitar, fiddle, bass and vocals on the upbeat.

### **Steve Kaufman** | Friday Sept 13

A Heritage Center Classic, Steve Kaufman “The World’s Guitar Instructor” will be here showing off his guitar skills. He began producing books and videos in 1989 after teaching private lessons for close to 20 years. Steve began touring the world conducting seminars, workshops, clinics and concerts in 1990 and he and his wife, Donna, started the “Steve Kaufman’s Flatpicking Camp.”

## EVENT SCHEDULE | 2024

**April 19-20** **Smoky Mountain Fiber Fair**

**April 28** **Smoky Mountain Storytellers**

**May 11** **Kids Take Over the Museum**

**June 1** **Tastes of the Smokies**

**July 20** **Autos through the Ages Car Show**

**Sept 28** **Blue Ribbon Country Fair**

**Oct 26** **Tuckaleechee Pottery Festival**

**Nov 16** **Holiday Handcrafters Festival**

**Nov 29-30** **Christmas in the Village**

**Dec 6-7** **Christmas in the Village**

**Dec 13-14** **Christmas in the Village**

**Dec 20-21** **Christmas in the Village**

**Jan 25 (2025)** **Winter Heritage Festival**

**TASTES**  
— of the —  
**SMOKIES**

*Heritage Center*  
**CHRISTMAS**  
IN THE VILLAGE

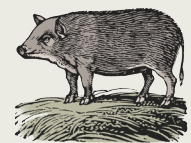
GREAT SMOKY MOUNTAINS  
**FIBER FAIR** 

*Holiday*  
**HANDCRAFTERS**  
*Festival*

TUCKALEECHEE  
**POTTERY**  
**FESTIVAL**

**KIDS**  
**TAKE**  
**OVER**  
— THE —  
**MUSEUM**

**BLUE RIBBON**  
**COUNTRY FAIR**



**WINTER**  
**HERITAGE**  
**FESTIVAL**  


HISTORY ON DISPLAY

# GSMHC to add interpretive signage to the Appalachian Village

*Enjoy a preview on these pages and learn more about these historical structures before your next visit*



## ► 1. WILLIAMS STILL HOUSE

- *Original Location:* On Carrs Creek, Townsend, Blount County, TN
- *Original Build Date:* 1960
- *Relocation Date:* 2008

This still was located just four miles from where you stand and operated from 1960 until 1994, yet it is part of a tradition of illegal liquor production stretching back centuries. While illegal distilling, or moonshining, is closely associated with the history of Smoky Mountains, the reasons why people engaged in this dangerous practice are complex. Be careful not to romanticize or demonize moonshiners, but rather look past the stereotypes, jokes, and stories, and look for the humans behind the tradition. From anti-government rebels to tradition-minded descendants, moonshiners are as diverse as the larger mountain population.

Charlie Williams' still is a large, commercial—albeit illegal—operation, compared to the countless other moonshiners operating with smaller 40-gallon stills for more local production. Step inside to learn more about the master of this craft and his life creating “Good Ole’ Mountain Dew.”

## ► 2. SMOKEHOUSE

- *Original Location:* Tuckaleechee Cove, Blount County, Tennessee
- *Original Build Date:* c. 1900
- *Relocation Date:* 2005

Critical to the survival of any family in the era before refrigeration was food preservation, growing varieties of potato or apple that would last the winter with little intervention was a necessity. Farmers grew varieties of corn that would dry well so it could be ground into corn meal. This was in addition to drying or canning fruits and vegetables to last the winter.

Most important of all was preserving meat, a source of protein, through the winter. Almost every farm featured a smokehouse, used for preserving meat, usually pork, for the family's winter diet. A cool, smoky hardwood fire built in the smokehouse surrounded the hanging pork, the smoke penetrating the flesh and curing it, keeping out bacteria. The cured meat would then easily last the winter.

## ► 3. OUTHOUSE (REPRODUCTION)

- *Original Location:* Oconoluftee, Swain County, North Carolina
- *Original Build Date:* 1975
- *Relocation Date:* 2005

Before the advent of indoor plumbing, every farm had an outhouse, located downhill and away from the fresh water source. The outhouse was simply a hole in the ground



*New signage will present a comprehensive history of these price*

covered by a rudimentary shack and supplied with corn cobs or corn husks for personal hygiene. Later, towards the end of the 19th century, the advent of mail-order catalogues was a leap forward in purchasing power in the rural Smokies and a revolution in toilet paper. Once an outhouse's hole filled up, the farmer simply dug a new hole nearby, enlisted the help of his kids to lift the building and set it over the new hole, and planted onions on the composted former hole. This particular structure was made possible through a gift from Brenda Sellers.

## ► 4. SMALL CANTILEVER BARN

- *Original Location:* Walland, Blount County, Tennessee
- *Original Build Date:* Date Unknown
- *Relocation Date:* 2005

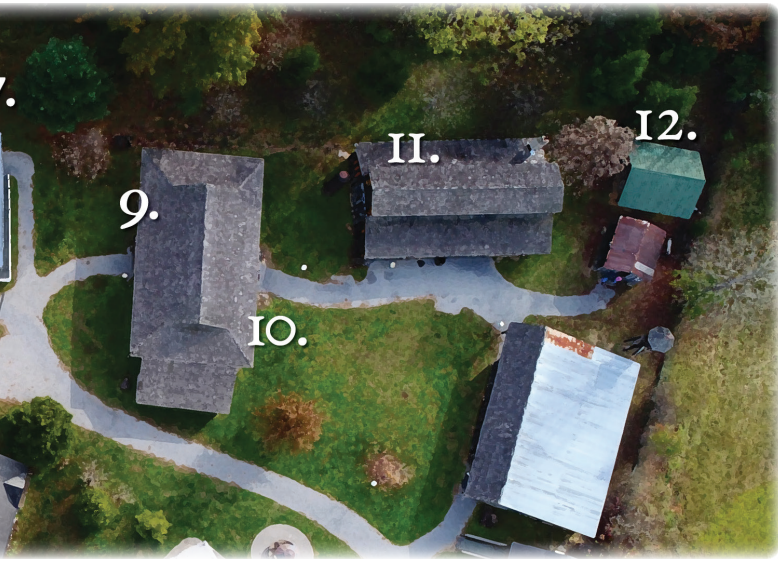
After the house, the barn was the most vital structure on the farm. As the heart of the farm, the barn housed animals, animal feed, tools, and anything else critical to the working farm. This small cantilever barn is indicative of a smaller farm, perhaps belonging to a young family just starting out, but no less important than the finest barn of the largest farm. While the larger barns in the Heritage Center's collection feature hand-hewn, squared logs, this smaller barn features round logs, perhaps suggesting a faster construction, or someone with fewer resources and tools.

## ► 5. CARDWELL LOG HOUSE

- *Original Location:* Between Pigeon Forge and Gatlinburg, Sevier County, Tennessee
- *Original Build Date:* c. 1895
- *Relocation Date:* 2005

James Cardwell purchased 100 acres between Gatlinburg and Pigeon Forge and built this log house between 1892 and 1895. This period was comparatively late for log house building as sawmills and larger lumber companies had moved into the area, increasing the availability of sawn lumber for house building. By comparison, the Biltmore Estate, America's largest private home only 100 miles away, was completed by the George Vanderbilt family around the same time as this home. More and more Smoky Mountain residents were choosing frame-timber houses and upgraded to the latest technologies as soon as they were available and affordable.

Inside the home, notice the pump organ, which is original to this house. It was purchased from a catalog by the Cardwell family and likely shipped by train from Chicago to the Great Smoky Mountains. Despite the romantic image of the isolated log cabin in the woods, most residents kept abreast of technology, building styles, fashion, etc., as they were able. Rural, resourceful, often poor and far from the luxuries of families like the Vanderbilts, residents of the Smokies were never isolated or backwards. They used their knowledge and skill to build log houses like this and to improve their fortunes to purchase luxuries like the organ.



less structures in the Appalachian Village at the Heritage Center.

## ► 6. MONTVALE STATION

- *Original Location:* Montvale Springs, Blount County, Tennessee
- *Original Build Date:* c. 1830
- *Relocation Date:* 2004-2005

Montvale Station served as a stagecoach stop, post office, and tavern for the Montvale Springs community during its early days as a resort hotel. Because of the sulfur spring at Montvale, considered healing by many, Daniel Foute decided to build a log hotel on the site in the 1830s. By the end of the decade, the hotel was receiving visitors by stagecoach.

The hotel at Montvale Springs continued to rise in prominence, hosting famous and wealthy guests from across the country to partake in the healing waters. This building seemingly remained a stagecoach stop, post office, and tavern for much of the life of the community until after the Civil War.

## ► 7. WILDER CHAPEL AME ZION CHURCH

- *Original Location:* Maryville, Blount County, Tennessee
- *Original Build Date:* 1910
- *Relocation Date:* 2010

Throughout the 19th and much of the 20th centuries, churches were the center of community life throughout the Smokies region, and attendance by residents was nearly universal. The tolling of the bell could call people to worship as much as communicate the death of a community member or other news. Sunday services during the warm months were frequently followed by picnics or other social events as it was the one day of the week when farmers did fewer chores in order to attend worship and socialize with their neighbors.

Wilder Chapel is tangible proof of the diversity of the Great Smoky Mountains communities. Inaccurate stereotypes about the Mountain South often lead people to believe that nearby communities were almost entirely white, yet Blount County has long had thriving African American communities as well as Cherokee (the first people to settle this land), Latino, and other cultural groups.

After the Civil War, in the late 19th century, African Americans began forming new communities in nearby towns close to their former enslavement, or by traveling farther afield to entirely new communities. Wilder Chapel's founding in 1910 is evidence of a new, independent African American community.

## ► 8. GRANARY

- *Original Location:* Loudon, Loudon County, Tennessee
- *Original Build Date:* 1890s
- *Relocation Date:* 2006-2007

This granary was built by Isaac Long using hand-hewn timbers and lumber harvested onsite at his family farm in Loudon County. The structure was used to store wheat,

oats, and barley that were grown and processed on the farm. Originally located along a main county road for easy wagon access, the building rested on a foundation of rocks piled approximately four-feet high to discourage rodents and other vermin from gaining access to the grains stored inside. By the 1930s, molasses and sorghum were stored and sold from this same structure. The granary and many associated artifacts were donated by Howard and Cathy Long.

## ► 9 - 10. LONG FAMILY CANTILEVER BARN

- *Original Location:* Loudon, Loudon County, Tennessee
- *Original Build Date:* c. 1886
- *Relocation Date:* 2006-2007

Cantilever barns were most frequently found in Blount and Sevier Counties, and they varied greatly in size and detail. This large cantilever barn, originally located near Loudon, Tennessee, speaks to the prosperity of the Long family's farm. The two log pens held livestock, while the loft above stored hay. Later, the family hung tobacco from the rafters to cure before sending that important cash crop to market. The narrow log corn crib/tack room at the far end of the barn is not original to this structure, but the family would have had a separate corn crib to store the year's harvest of the common but important crop to later be used as animal feed or to be ground into cornmeal.

As you walk under the eaves of the barn, note the handmade plow, crafted using simple timbers and an iron bit, used in earlier years of settlement before commercial plows became available. Nearby is a commercial plow called a hillside plow. Look carefully at the moldboard (the metal blade that cuts and turns the soil), which can be turned to either side so that when plowing on a hillside, the furrow of soil will always be opposite of the previous furrow.

This structure was donated by Howard and Cathy Long, and its relocation was made possible through a gift from Greg Vital.

## ► 11. WHEELWRIGHT SHOP

- *Original Location:* Loudon, Loudon County, Tennessee
- *Original Build Date:* Building 2005, Equipment 1870s
- *Relocation Date:* Equipment added 2009

The blacksmithing and wheelwright equipment inside this shop was originally located in a building along the Tennessee River in Loudon, Tennessee. The shop began operation soon after the Civil War, manufacturing and repairing wagon wheels and other metal wagon parts. The size of this shop indicates early industrial-scale manufacturing in the Smoky Mountain region, a shop necessary to keep up with the booming communities along the river.

While it can be easy to imagine the late-nineteenth-century Smoky Mountains as isolated and far from the conveniences and supplies of cities, most communities had a blacksmith that could repair wagon wheels or other forged parts, and most residents were no more than a day's ride from needed repairs and supplies, even during the Frontier Era. The wheelwright shop is a sign of community growth and prosperity in the post-Civil War Smoky Mountains.

This wheelwright shop was made possible through a gift from Gordon, Sr. and Janice Wright. It was given in memory of William Edward and Nancy Tipton Wright, former residents of Cades Cove and direct descendants of its founders.

## ► 12. SET-OFF HOUSE

- *Original Location:* Little River Watershed, Great Smoky Mountains National Park
- *Original Build Date:* c. 1910
- *Relocation Date:* 2005

With the arrival of large-scale logging in the Smoky Mountains, many locals and outsiders alike found work in the lumber mills, railroads, forests, or other jobs that supported the lumber industry. For workers who travelled by rail miles into the forests, it was not possible to return home every evening after work. Temporary homes, called set-off houses, became their residences high up in the mountains, while logging a particular area. So named because the entire building could be lifted by railroad crane, placed on a flatcar, and then "set off" at a new logging site, set-off houses became home to hundreds of loggers and their families.

This structure is most likely not a set-off house, but another structure of similar size used by the railroad during the logging era. Its roof line is inconsistent with other known examples of set-off houses, and it lacks the telltale reinforced floor joist structure that allowed the building to be lifted by crane. However, this house was set up and arranged by a woman who spent her childhood living in a set-off house.

Great Smoky Mountains  
**HERITAGE CENTER**

GSMHERITAGECENTER.ORG

PO Box 268, Townsend, TN 37882

**Connect with the spirit and history of Townsend, Cades Cove, and the Great Smoky Mountains.** Our museum offers something for everyone, from hands-on activities to tours of original 19th-century buildings and our Native American collection.

**Call Today: 865-448-0044**

The GSMHC would like to recognize our partners in the arts without whom many of our programs would not be sustainable.



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# DON'T MISS: 2024 Events at GSMHC

VISIT  
**TOWNSEND**  
TENNESSEE



## THE 3RD ANNUAL

GREAT SMOKY MOUNTAINS

# FIBER FAIR



APRIL 19 & 20, 2024

THE 2024 GSM FIBER FAIR WILL LAUNCH A RICH EVENTS SCHEDULE

## Great Smoky Mountains Fiber Fair

Friday and Saturday | April 19-20

Join us for the 3rd Annual GSM Fiber Fair, where skills are learned, wool is spun, and a fiber enthusiast can shop! Over 20 vendors are set-up throughout the Heritage Center's 10 acres and a variety of classes are offered.

CHECK NOW!



GREAT SMOKY MTN FIBER FAIR

CONTINUED INSIDE